

Mini-rules

Contest begins on February 1, 2010 and ends on March 14, 2010. No purchase necessary. To enter, visit www.onlyoneu.ca and click the Contest entry icon, and a form will appear. Only one entry per person. One prize winner each day will be drawn from all entries received during the contest period (no person may win more than one prize during the entire contest). Winners will receive either a UNB water bottle (aprox. retail value: \$4.99) or a USB memory stick (aprox. retail value: \$7.98). Odds of winning depend on number of entries received. To enter and be eligible to win, a person must be a legal resident of Canada (Quebec residents are not eligible to enter). Skill-testing question must be correctly answered to be declared a winner. By entering, contestants agree to the contest rules (for full rules, visit www.onlyoneu.ca).

UNB CONTEST
Full contest rules

Contest begins February 1, 2010 (00:00:01, AT) and ends March 14, 2010 (23:59:59, AT).

No purchase necessary. To enter, visit www.onlyoneu.ca and click the Contest entry icon, and a form will appear. Enter all requested information including your name, phone number, postal address and e-mail address. When completed, click the submit button and your entry will be entered automatically. Only one entry per person. No person may win more than one prize during the entire contest.

Each day during the contest, one of the following prizes will be awarded: either a UNB water bottle (aprox. retail value: \$4.99) or a USB memory stick (aprox. retail value: \$7.98). Winners will not have a choice in the prize they receive; the prize to be awarded on a respective day will be determined solely by UNB after the fact.

Each day, a separate draw will take place for the prize to be awarded for the respective previous day. The draw for each respective day's prize will take place based upon all the entries received from the start of the contest to the end of the previous day [a day is considered to be from 00:00:01, AT to 23:59:59, AT]. Therefore, for example:

- The first draw will take place on February 2, 2010 based upon all entries received between 00:00:01, AT and 23:59:59, AT on February 1, 2010,
- The second draw will take place on February 3, 2010 based upon all entries received between 00:00:01, AT on February 1, 2010 and 23:59:59, AT on February 2, 2010,
- And this same procedure will continue each day during the contest until the last day's draw, which will take place on March 15, 2010 based upon all entries received between 00:00:01, AT on February 1, 2010 and 23:59:59, AT on March 14, 2010

A random draw will be made to determine the winners. The odds of being selected will depend upon the total number of eligible entries received.

Prizes will be sent by surface mail to the mailing address on the entry form (if returned as undeliverable, that person will be deemed to have forfeited their prize and nothing will be awarded to them in their place and another winner will not be selected in their place).

By accepting their Prize, the winner agrees to waive all recourse against the contest sponsor, and those associated with them no matter what the reason including if the contest sponsor has been negligent in any way in the conduct of the contest.

To enter and be eligible to win, a person and their entry must be in full compliance with these contest rules, they must be a resident of Canada (residents of Quebec are excluded from being eligible to enter), and they cannot be an employee of, or domiciled with an employee of UNB or its advertising agency.

By entering, contestants agree: (i) to the contest rules (in the event of any conflict with anything contained in these Official Rules and promotion details contained in advertising and other promotion materials, the details of the promotion set forth in these Official Rules shall govern and prevail) (ii) to the use of the entrant's personal information for purposes of administering this contest and as outlined in these rules and (iii) to the use without compensation of the entrant's photograph, filmed or recorded image, name and city of residence in all publicity campaigns related to the contest including on the sponsor's web site and including in any newsletter or publication published by sponsor (the "publicity usages").

Before being declared a winner, a selected entrant must: (i) have first correctly answered, without mechanical or other assistance, sponsor's mathematical, skill-testing question, and (ii) be in full compliance with these rules. Potential prize winners who do not or fail to comply fully with the contest rules will automatically forfeit their opportunity to win that prize and nothing else will be substituted or given to that potential winner and no alternate winner will be chosen in their place.

General rules:

Contest is being sponsored by the University of New Brunswick (the "sponsor") No correspondence will be entered into except with a potential winner. The decision of sponsor and their representatives in respect of any matter related to this contest (either before or following selection) is final and without appeal. Contest is subject to all applicable Federal, Provincial and Municipal laws.

All entries become the property of the sponsor. Entries will be rejected if not fully completed. Persons tampering with or abusing the entry policy will be disqualified. The sponsor, including its agents, representatives and those associated with them, are not responsible for any entry, a prize winning notification or the claim for prize, which fails to get entered, is lost, misdirected or which arrives late, as the case may be, whether or not due to the fault of the sponsor or of any other person or thing and whether or not due to an interrupted or unavailable browser or network server or malfunction, congestion, incompatibility, misconnection or miscommunication, failed or lost computer transmissions, or if the sponsor's Email/Web site portal is compromised by virus, bugs, unauthorized human or unauthorized non-human intervention, or for any technical malfunction of any telephone network or lines, computer on line systems, servers access providers, computer equipment, software failures, or failure of any entry to be received due to technical problems or traffic congestion on the Internet or sponsor's web site or other similar technical problems beyond the reasonable control of the sponsor

(collectively, the "technical problems"). Proof of transmission (screenshots) does not constitute proof of delivery.

The sponsor reserves the right to cancel, terminate, modify, amend or suspend the contest, in its sole discretion, if any of the foregoing technical problems prevents the fair or proper administration of the contest and if sponsor does so, in the sole discretion of the Sponsor, sponsor further reserves the right when terminating the contest to conduct the drawing for all future prizes based on all those valid on-line entries previously received during the contest period.

The Contest sponsor will have no liability whatsoever if for any reason the contest is not capable of running as planned due to technical problems, including due to computer virus, bugs, unauthorized tampering, unauthorized intervention, fraud, technical failures, or any other causes. The Contest sponsor reserves their right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the contest or to be acting in violation of these rules or otherwise in a disruptive manner. Contest sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this contest or from downloading any material from the contest Website or elsewhere. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified.

Prize must be accepted as awarded, in the name of the winner (who must be the person who submitted the entry), is not transferable, no cash value will be given for the prize and no substitution will be made for the prize. The approximate retail values of a prize as stated in advertising or other promotion materials, and/or in these Official Rules, are subject to price fluctuations in the consumer marketplace based on, among other things, the passage of time between the date the respective approximate retail value is stated by the Sponsor and the date the respective prize is awarded or redeemed. If, at the time a prize is redeemed or awarded, the actual prevailing retail purchase price for the prize is less than the approximate retail value stated by the Sponsor in advertising and promotion materials, and/or in these Official Rules, the prize winner will not be entitled to the price difference. The Sponsor, in its sole discretion, and for any reason, reserves the right to substitute a prize for a prize of equal or greater value.

In the event of a dispute over the identity of the person who submitted an on-line entry, the entry will be deemed to be submitted by the authorized account holder of the e-mail account through which the entry was made. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winner may be requested to provide the Contest sponsor with proof that the potential winner is the authorized account holder of the email address associated with the potentially winning entry.

By completing the entry form all entrants consent to the collection, use and distribution of their personal information by the Contest sponsor for the purposes of: (i) running the contest (ii) as permitted by these rules (for example, pursuant to these rules, all entrants who accept a prize consent to the use of their personal information for publicity usages) including as permitted by any release signed and (iii) unless the entrants opts out (by checking the opt out box on the entry form) to the receipt of marketing information from the Sponsor about the Sponsor's products and services. Personal information is defined as anything that identifies an entrant as an individual, such as home telephone number, age, home address, email address, gender. Contest sponsor will not sell or transmit this information to third parties except for the purposes of administering the Contest. Any inquiry concerning the personal information held by the Contest sponsor should be addressed to the Privacy Officer, the University of New Brunswick, P.O. Box 4400, Fredericton, NB Canada E3B 5A3.